

Browns Bay Summary



May 2026

PRECINCT

Browns Bay

Spend	\$13.8M	-3.6%
Transactions	314.9K	-4.2%

REGION

Auckland Region

Spend	\$2,213.0M	+1.5%
Transactions	45.3M	-2.8%

NATIONAL

New Zealand

Spend	\$6,560.1M	+2.9%
Transactions	133.3M	-2.1%

Last 12 Months

PRECINCT

Browns Bay

Spend	\$166.3M	-0.4%
Transactions	3.8M	-2.2%

REGION

Auckland Region

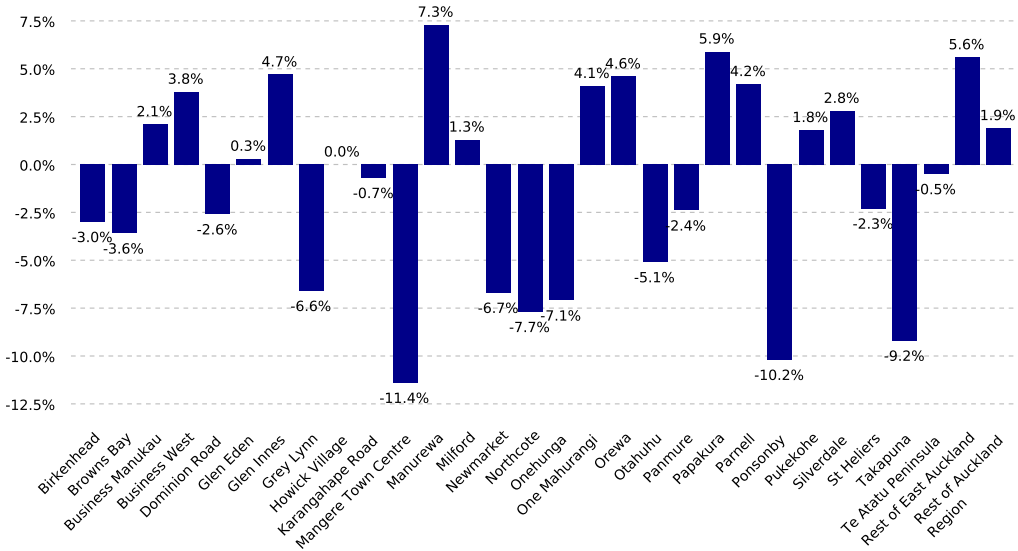
Spend	\$26,030.2M	+0.2%
Transactions	537.0M	-1.8%

NATIONAL

New Zealand

Spend	\$78,396.6M	+0.4%
Transactions	1,608.4M	-1.7%

PRECINCT SPEND GROWTH



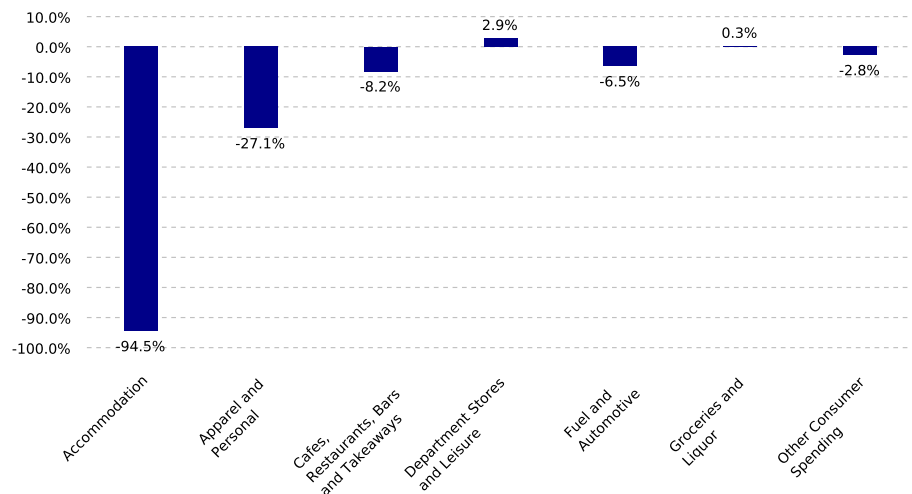
Highest Growth:	Manurewa	+7.3%
Lowest Growth:	Mangere Town Centre	-11.4%

NOTEWORTHY DATES DURING MAY 2026

Highest Day	Lowest Day	Average Day
Sat, 09 May	Mon, 11 May	\$444.4K
\$578.1K	\$323.5K	10.2K Transactions

All growth rates are compared with equivalent period last year, unless stated otherwise

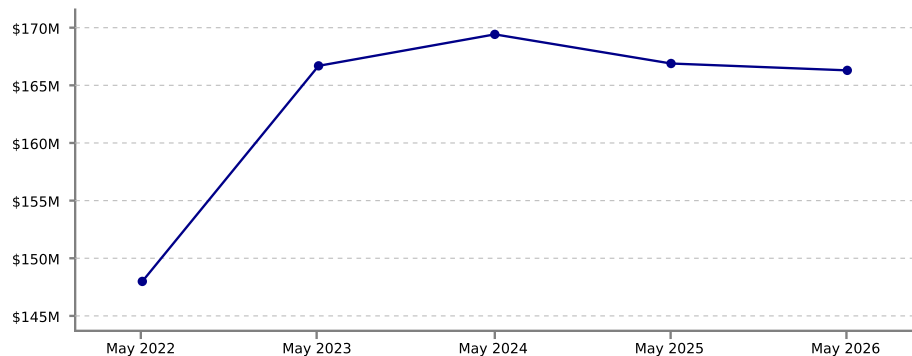
STORETYPE SPEND GROWTH



Highest Growth: Department Stores and Leisure +2.9%

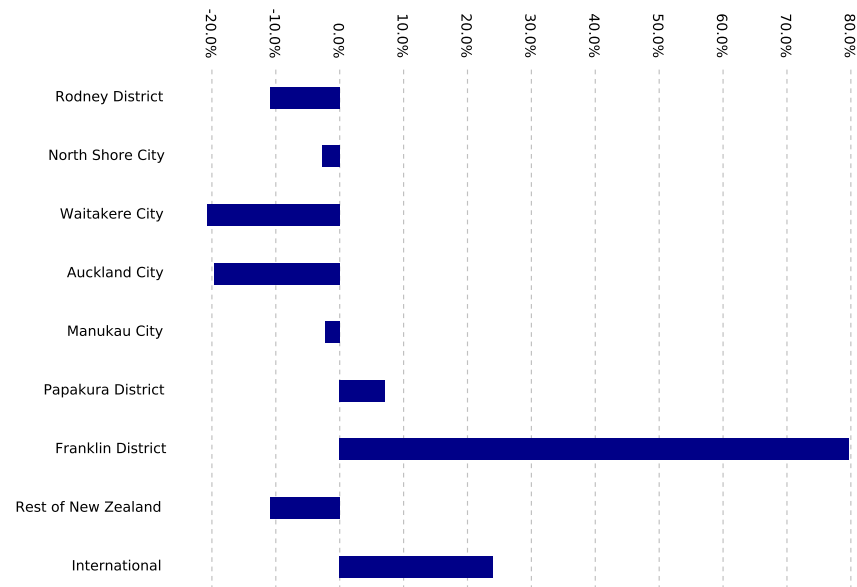
Lowest Growth: Accommodation -94.5%

SPEND OVER LAST 5 YEARS. YE MAY



Average Annual Growth: (over 4 years to May 2026) +3.0%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth: Franklin District +79.7%

Lowest Growth: Waitakere City -20.8%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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