

Browns Bay Summary



June 2026

PRECINCT

Browns Bay

Spend	\$12.7M	-4.7%
Transactions	289.9K	-6.3%

REGION

Auckland Region

Spend	\$2,047.7M	+0.8%
Transactions	42.0M	-2.7%

NATIONAL

New Zealand

Spend	\$6,071.9M	+1.7%
Transactions	123.7M	-2.1%

Last 12 Months

PRECINCT

Browns Bay

Spend	\$165.7M	-0.9%
Transactions	3.8M	-2.8%

REGION

Auckland Region

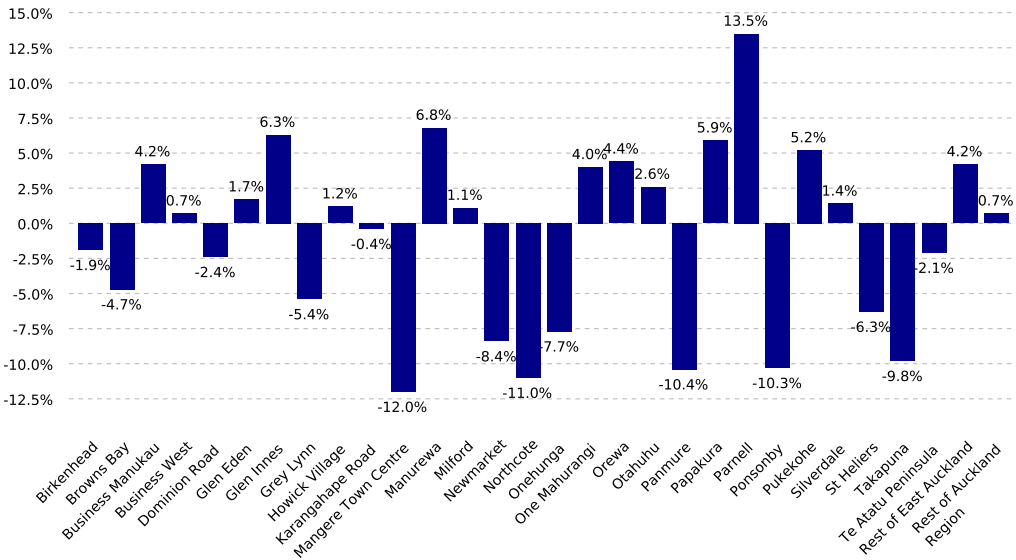
Spend	\$26,068.4M	+0.4%
Transactions	536.0M	-1.9%

NATIONAL

New Zealand

Spend	\$78,596.2M	+0.6%
Transactions	1,607.1M	-1.7%

PRECINCT SPEND GROWTH



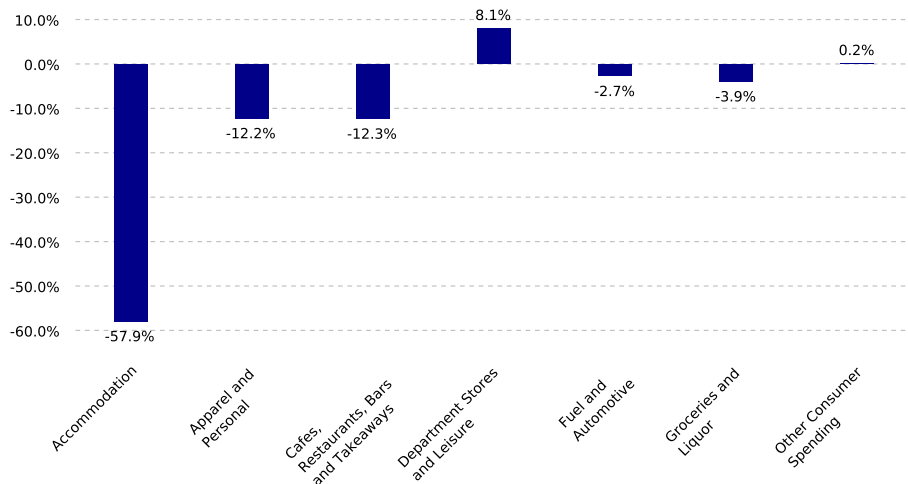
Highest Growth:	Parnell	+13.5%
Lowest Growth:	Mangere Town Centre	-12.0%

NOTEWORTHY DATES DURING JUNE 2026

Highest Day	Lowest Day	Average Day
Sat, 13 Jun	Mon, 01 Jun	\$424.9K
\$534.1K	\$300.1K	9.7K Transactions

All growth rates are compared with equivalent period last year, unless stated otherwise

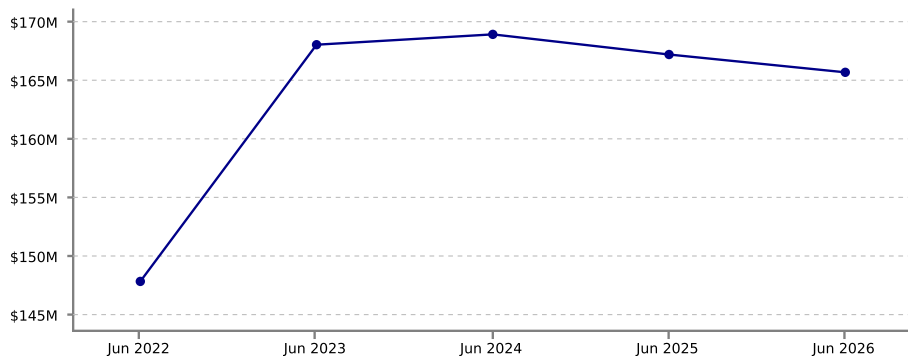
STORETYPE SPEND GROWTH



Highest Growth: Department Stores and Leisure +8.1%

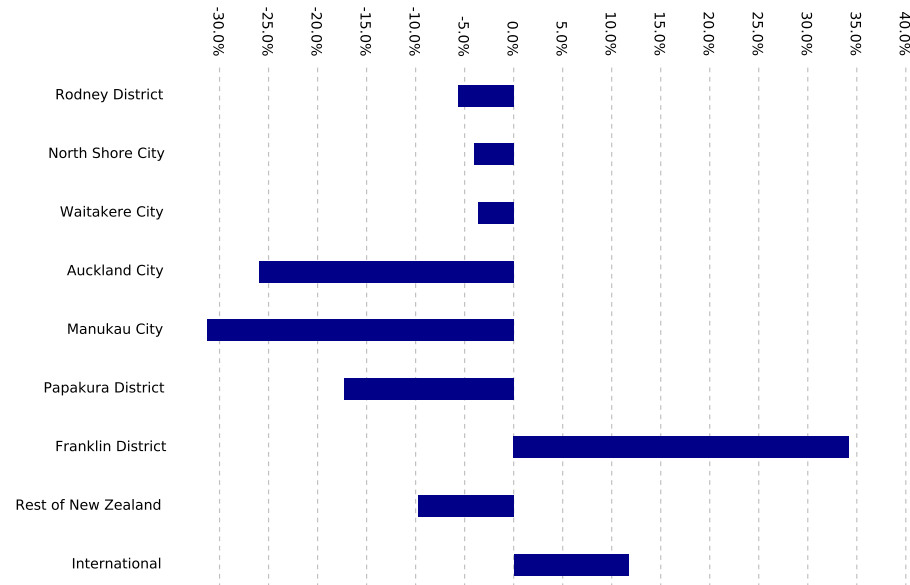
Lowest Growth: Accommodation -57.9%

SPEND OVER LAST 5 YEARS. YE JUNE



Average Annual Growth: (over 4 years to Jun 2026) +3.0%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth: Franklin District +34.2%

Lowest Growth: Manukau City -31.3%

Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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For all enquiries, please contact us at info@marketview.co.nz or 04 472 1991.