

Browns Bay Summary



May 2024

PRECINCT

Browns Bay

Spend	\$14.0M	+0.5%
Transactions	323.7K	+0.8%

REGION

Auckland Region

Spend	\$2,156.5M	+1.5%
Transactions	45.9M	+2.6%

NATIONAL

New Zealand

Spend	\$6,352.1M	+2.9%
Transactions	135.1M	+2.2%

Last 12 Months

PRECINCT

Browns Bay

Spend	\$170.8M	+2.6%
Transactions	3.9M	+4.2%

REGION

Auckland Region

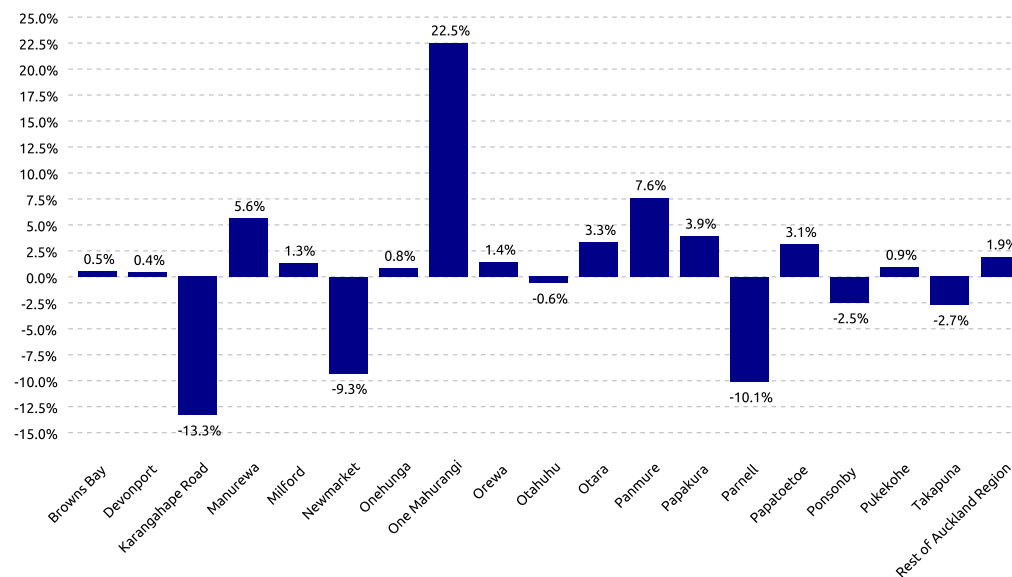
Spend	\$26,276.2M	+1.9%
Transactions	541.4M	+3.3%

NATIONAL

New Zealand

Spend	\$78,526.9M	+2.5%
Transactions	1,629.0M	+3.0%

PRECINCT SPEND GROWTH



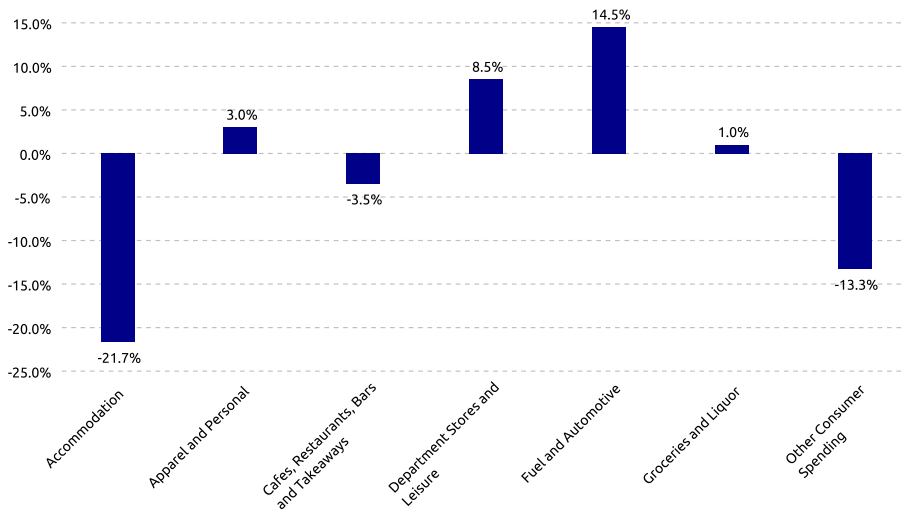
Highest Growth:	One Mahurangi	+22.5%
Lowest Growth:	Karangahape Road	-13.3%

NOTEWORTHY DATES DURING MAY 2024

Highest Day	Lowest Day	Average Day
Sat, 11 May	Mon, 27 May	\$451.5K
\$596.0K	\$324.6K	10.4K Transactions

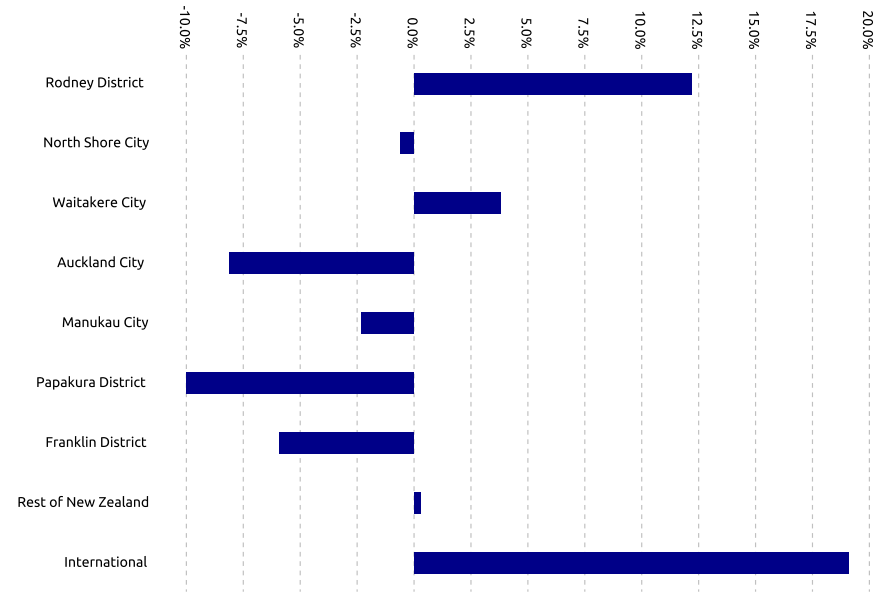
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



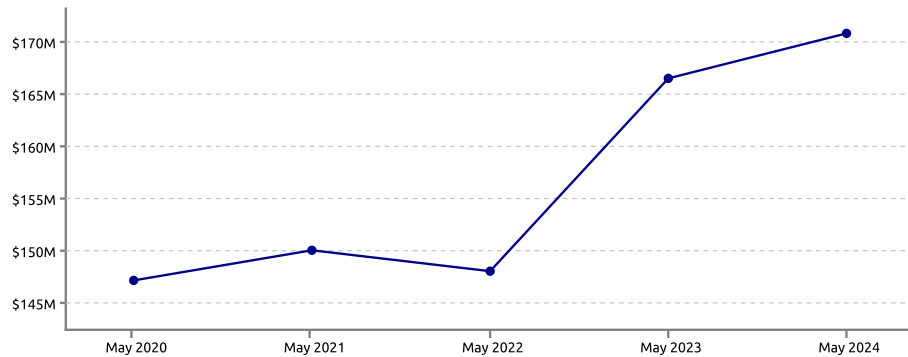
Highest Growth:	Fuel and Automotive	+14.5%
Lowest Growth:	Accommodation	-21.7%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+19.1%
Lowest Growth:	Papakura District	-10.0%

SPEND OVER LAST 5 YEARS. YE MAY



Average Annual Growth:	(over 4 years to May 2024)	+3.9%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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