

Browns Bay Summary



June 2023

PRECINCT

Browns Bay

Spend	\$13.7M	+11.5%
Transactions	321.9K	+17.8%

REGION

Auckland Region

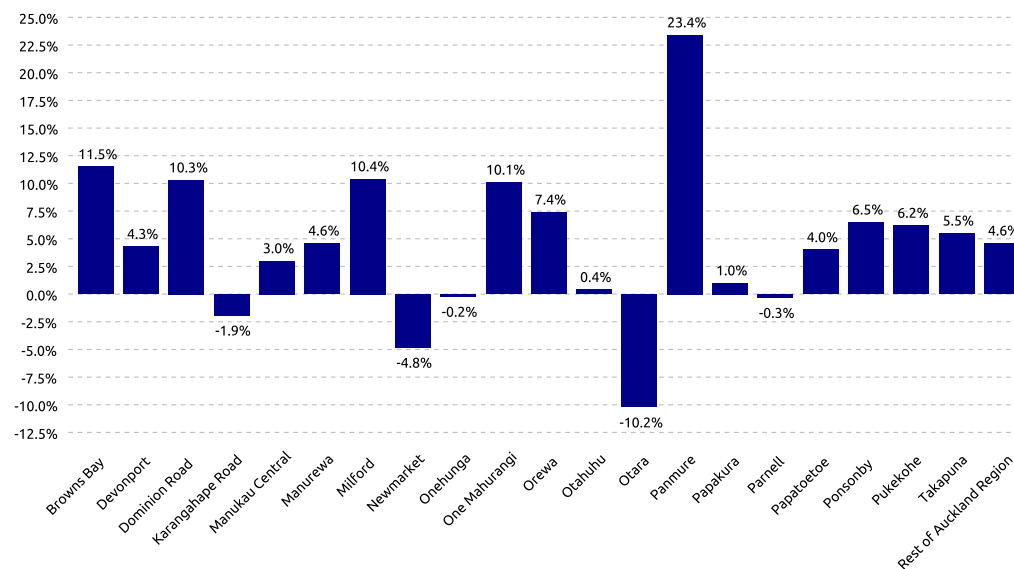
Spend	\$2,090.2M	+4.3%
Transactions	43.7M	+7.8%

NATIONAL

New Zealand

Spend	\$6,093.8M	+3.7%
Transactions	129.3M	+7.5%

PRECINCT SPEND GROWTH



Highest Growth:	Panmure	+23.4%
Lowest Growth:	Otara	-10.2%

Last 12 Months

PRECINCT

Browns Bay

Spend	\$169.0M	+13.9%
Transactions	3.9M	+16.4%

REGION

Auckland Region

Spend	\$25,789.7M	+17.3%
Transactions	524.4M	+17.8%

NATIONAL

New Zealand

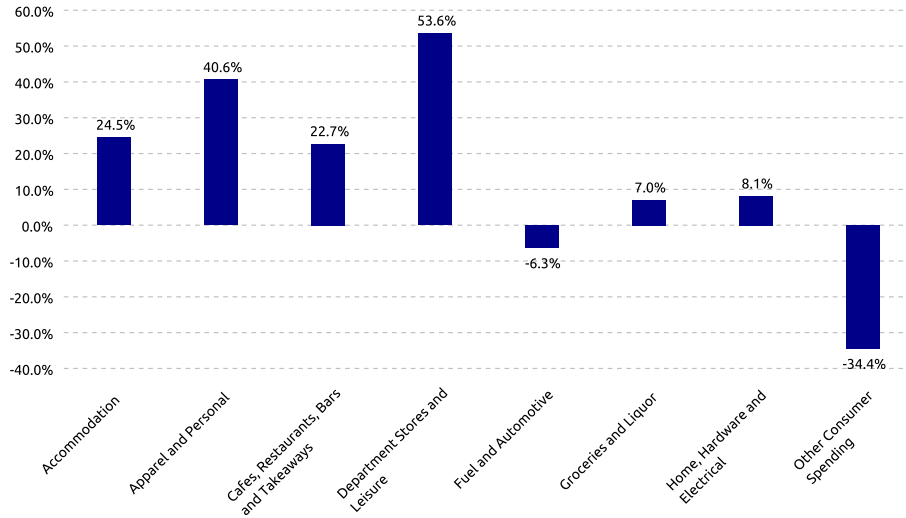
Spend	\$76,599.3M	+12.2%
Transactions	1,582.6M	+11.9%

NOTEWORTHY DATES DURING JUNE 2023

Highest Day	Lowest Day	Average Day
Sat, 10 Jun	Mon, 12 Jun	\$457.5K
\$593.8K	\$332.0K	10.7K Transactions

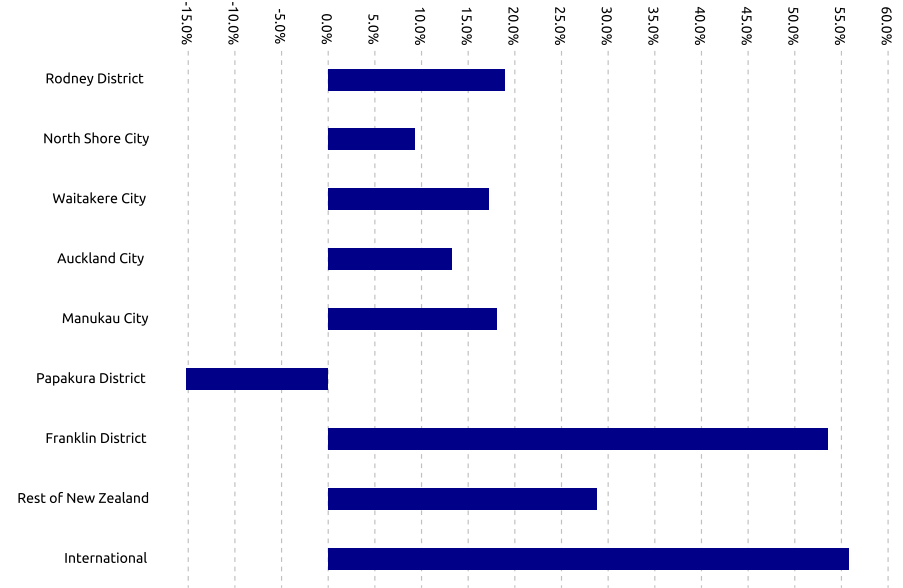
All growth rates are compared with equivalent period last year, unless stated otherwise

STORETYPE SPEND GROWTH



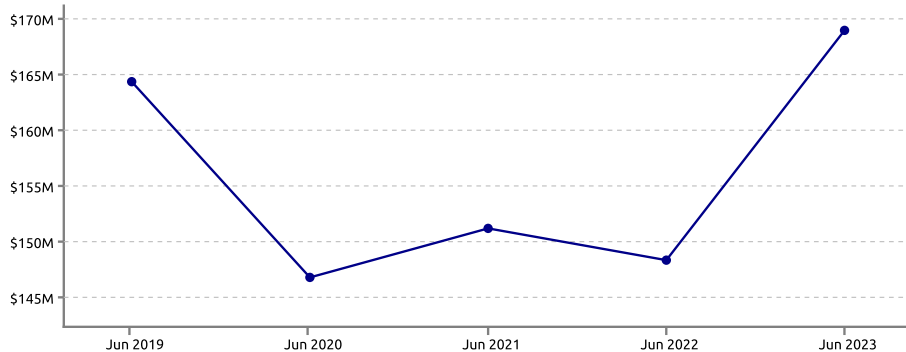
Highest Growth:	Department Stores and Leisure	+53.6%
Lowest Growth:	Other Consumer Spending	-34.4%

CUSTOMER ORIGIN SPEND GROWTH



Highest Growth:	International	+55.8%
Lowest Growth:	Papakura District	-15.2%

SPEND OVER LAST 5 YEARS. YE JUNE



Average Annual Growth:	(over 4 years to Jun 2023)	+1.0%
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Reading the Report

Data Source: This data is derived from Worldline terminal electronic card spending and represents estimated total cardholder spending in New Zealand.

Exclusions: Spending figures include GST; no allowance has been made for non-card purchases, online purchases or inflation.

Definitions: All parameters have been mutually agreed with the client and are the same as that used in the online Tool.

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