



# TRAIL MAP

24 January - 18 April 2022



## 1. Waves

By Celine Chan and Janet Lu  
at Downtown Ferry Terminal  
Sponsored by Fullers360

## 2. Moby Brick

By Otis Frizzell  
at Mission Bay  
Sponsored by Harcourts

## 3. Tāiko Take Flight

By Alice Ward-Allen  
at Waitemata Plaza  
Sponsored by NIWA

## 4. Whale Tail 2121

By Aaron Kereopa | Waikato  
at MOTAT  
Sponsored by One Display

## 5. Sentient Beings of the Sea

By Anna Leyland  
at Holy Trinity Cathedral  
Sponsored by Parnell Business Association

## 6. The Ocean is our Treasure

By Aphrodite Draws  
at Auckland Fish Market  
Sponsored by Sanford

## 7. Flourish

By Bonnie Brown  
at Karanga Plaza  
Sponsored by Aleph Beauty

## 8. Te Koha Tohorā

By Carol-Jeanien Taka | Ngitiwai  
at 38 Hurstmere Road  
Sponsored by Takapuna Beach

## 9. Fade Away

By Charlie Baptist  
at Te Komititanga Square  
Sponsored by HOME Recruitment

## 10. Visiting the Rock

By Cora-allan Wickliffe  
at Auckland Botanic Gardens  
Sponsored by Auckland Botanic Gardens and Department of Conservation

## 11. Coral Fields

By Bev Goodwin  
at Coast Plaza  
Sponsored by Signature Homes

## 12. Tikapa Moana

By ellaquaint | Ngāti Kahungunu, Ngāpuhi  
at Harbour Bridge Lookout  
Sponsored by Vector Lights

## 13. A Splash of Colour

By Esther Cain  
at Devonport Ferry Terminal  
Sponsored by Fitzgerald Taylor

## 14. The Guardian

By Pāmeala Etuale  
at Freyberg Square  
Sponsored by Heart of the City

## 15. Sky Walkers

By Amy van der Loo  
at Pine Harbour Marina  
Sponsored by Tile Depot

## 16. Horizontal cultural transmission

By Component Studio  
at Harbour View Beach Reserve  
Sponsored by Pop That

## 17. He Ala Te Hau

By Hannah Tipene | Ngāti Whātua, Ngāti Kahu, Ngāti Hine, Ngāti Haua, Ngāti Manu  
at BNZ, 80 Queen Street  
Sponsored by BNZ

## 18. Shadows and Reflections

By Hanna Petrick  
at Grey Lynn Community Centre  
Sponsored by Fisheries New Zealand | Tini a Tangaroa

## 19. Our Hands

By Isaac Trehlio  
at Onehunga Mall Road  
Sponsored by Onehunga

## 20. Kōtare

By Isabel Rust  
at Highbrook Crossing  
Sponsored by Goodman

## 21. Guardian Kaitiaki

By Isabelle Russell  
at Smales Farm  
Sponsored by Smales Farm

## 22. Sea-lebration

By Isabelle Russell  
at Sustainable Coastlines Office  
Sponsored by Sustainable Coastlines

## 23. Te Whānau Moana

By Ngā Toi Kauaerunga | Ngāti Awa  
at Victoria Park  
Sponsored by Fidelity Life

## 24. Heal Huku

By James Showler  
at Vulcan Lane and High Street  
Sponsored by Antipodes Water

## 25. Where You Belong - Ocean Series

By Jane Mason  
at Browns Bay Beach Reserve  
Sponsored by Browns Bay Business Association

## 26. Vibrant

By Bebyelovenz  
at Gladstone Park  
Sponsored by Ports of Auckland

## 27. Tūpou

By Kāhu Gill  
at Pescara Point Bridge  
Sponsored by Bed Bath & Beyond NZ

## 28. Mauri\*

By Monty Collins  
Migrating - Look out for our Tui around Tamaki Makaurau  
Sponsored by WWF-New Zealand

## 29. A Splash of Colour

By Kate Hursthouse  
at The Lightpath  
Sponsored by Resene

## 30. A Cautionary Tale

By Kate Saunders  
at Mangere Bridge Town Square  
Sponsored by Mangere Bridge Business Association

## 31. Trypophobia

By Kerri-Ann | Ngāti Te Rangī  
at Meadowbank Shopping Centre  
Sponsored by Meadowbank Shopping Centre

## 32. Comet

By Bonco  
at Stoneridge on Lunn  
Sponsored by The Warehouse

## 33. Whale Years 2021

By Gregory O'Brien  
at HSBC Building on Quay Street  
Sponsored by Buddie Findlay

## 34. Kaitiaki

By Leroy Roberts | Ngāti Kahungunu, Ngāti Porou, Samon  
at Massey Park Pool  
Sponsored by Papakura Business Association

## 35. From the Tiny to the Mighty

By Bhakti Patel and Annika Andresen  
at Auckland War Memorial Museum  
Sponsored by Auckland War Memorial Museum

## 36. Kāpehu Whetū

By Louis Mikaere | Ngāti Te Rangī  
at Panmure Town  
Sponsored by Panmure Business Association

## 37. Save the Ocean

By Lucie Blaze  
at Opposite Team New Zealand Base  
Sponsored by Auckland Whale & Dolphin Safari

## 38. Home

By Yolanda Bartram  
at Summerset at Monterey Park  
Sponsored by Summerset Retirement Villages

## 39. All that Shimmers is not Gold

By Matt Leggett  
at The Point  
Sponsored by Te Atatu Business Association & The Point

## 40. Deco Deity

By Melinda Butt  
at Nuffield Street  
Sponsored by Westfield Newmarket and Newmarket Business Association

## 41. Moonbeam

By Loleni Antonio Selesale  
at Otara Town Centre  
Sponsored by Ministry of Foreign Affairs and Trade

## 42. Treasures of Nature

By Nancy Tschetner  
at Auckland Zoo  
Sponsored by Auckland Unlimited

## 43. Créatures de la mer

By Nafie  
at Jellicoe Plaza  
Sponsored by Plant & Food Research

## 44. Solar Remnant

By Nix  
at Silo Park Wharf  
Sponsored by Coast

## 45. Kete Aronui

By Kāhu Gill | Ngāti Kahungunu  
at Westhaven Pier Walkway  
Sponsored by Trow Group and Ministry for the Environment

## 46. Recharting the Gulf

By Philippa Bentley  
at Mt Wellington War Memorial Reserve  
Sponsored by Tamaki Regeneration

## 47. Dreambreath

By Paola King-Borrero  
at NanoLayr  
Sponsored by NanoLayr

## 48. Matariki

By Rachel Silver/Silver Mosaics  
at Stonefields Walkway  
Sponsored by Winstone Aggregates, Humes Pipelines, Golden Bay Cement, Fletcher Wire and Firth Concrete

## 49. Mailap Man ay Nariyan ang Diwata ng Karagatan

By Louie Bretana  
at Manukau Bus Station  
Sponsored by Auckland Transport

## 50. The Embrace

By Minky Stapleton  
at St Heliers Bay Playground  
Sponsored by ChuedUp

## 51. Matariki

By Sarah Kolver  
at Faraday Street  
Sponsored by Parnell Business Association

## 52. Sirius Dreaming

By Sofia Minson | Ngāti Porou  
at Heard Park  
Sponsored by Parnell Business Association

## 53. 新金山 New Gold Mountain

By Talia Pua  
at Massey Park Pool  
Sponsored by Britomart

## 54. Forward Flow

By Nix  
at Highbury Corner  
Sponsored by Birkenhead Business Association

## 55. A Fragile Tale to Tell

By Wei Lun Ha  
at Corner of Maunsell Rd and Parnell Road  
Sponsored by Summerset Retirement Villages

## 56. Flukes of Steel

By Wei Workshop  
at Sky Tower  
Sponsored by Sky City

## 57. Corrugated Tail

By Jeff Thomson  
at Fraser Park  
Sponsored by Stuart Carlyon

## 58. Witness

By Ross Lewis  
at Britomart, Café Hanoi  
Sponsored by Café Hanoi

## 59. Beached

By Benjamin Work | Ha'a Lāitihifo  
at Moana Reserve  
Sponsored by The Fringe District

## 60. Migration

By Charles & Janine Williams | Ngāti Kahungunu, Ngāti Paoa, Ngāti Tuhoe, Ngāpuhi, Ngāti Whātua o Kaipara  
at Matiatia  
Sponsored by Go Media

## 61. Whale Spirit

By Chelsea Logan-Porter | Ngāti Porou  
at Queen's Wharf  
Sponsored by Princess Cruises

## 62. Heads on Tales!

By Jenny Leonard  
at New World Long Bay  
Sponsored by New World Long Bay and Wishbone Design Studio

## 63. Just Fowlin' Around

By AJ David  
at Takapuna Beach Cafe  
Sponsored by Ride Cloud 9

## 64. Bubble Sea

By Katrina Iosia  
at Western Park  
Sponsored by Stuff

## 65. Oceanic Heat Map

By Deepthi Joshi  
at Olympic Park  
Sponsored by Barfoot & Thompson

## 66. Backyard Bliss

By Valerie Auersperg  
at New Zealand Maritime Museum  
Sponsored by New Zealand Maritime Museum Hui Te Ananui A Tangaroa

## 67. Interpretive Tale

By Oliver Cain  
at Westhaven Beach  
Sponsored by Sealife Kelly Tarlton's and Department of Conservation

## 68. Whakaora Whale

By Greer Clayton  
at Britomart, Café Hanoi  
Sponsored by Café Hanoi

## 69. Fabric of Nature

By Lang Ea  
at Corban Estate  
Sponsored by Auckland Transport

## 70. They are Us

By Laurelee Walmsley | Ngāti Raukawa  
at Lumsden Green  
Sponsored by Newmarket Business Association

## 71. Change of Heart

By Muchikunda Das  
at Winter Garden Pavilion  
Sponsored by SKIDS

## 72. Our Ocean, Our Future

By Marie Holdaway  
at Pukekohe Town Square  
Sponsored by Pukekohe Business Association

## 73. Plot Twist

By Aiddie-Jae  
at Parn Park  
Sponsored by Fibreglass Development Ltd

## 74. Calm of Hauraki Gulf

By Alice Berry  
at Three Lamps  
Sponsored by Colenso BBDO

## 75. I am the Water and the Water is Me

By Gabriela Nuri Baron  
at Takapuna Playground  
Sponsored by Conversion Marketing

## 76. Sleeping Herons

By Ema Frost  
at Botany Town Centre  
Sponsored by Botany Town Centre

## 77. Sacred Taonga

By Pascal Atiga, né Bridger-Wharapapa | Tainui, Te Whānau-ā-Apanui  
at Papakura Town Centre  
Sponsored by Papakura Business Association

## 78. Adorning our Taonga

By Sherrill Bentley  
at Tamaki Drive  
Sponsored by SEALIFE Kelly Tarlton's and Department of Conservation

## 79. Kaitiakitanga

By Stephen Njoto  
at Auckland Rowing Club  
Tribute to Dudley Storey

## 80. Te Koha, The Gift

By Ron van Dam  
at Pencible Walk  
Sponsored by Howick Village Optometrist

Joining the trail from  
Mid-Mar 2022



## A. Albany Pod

at Harcourts Albany  
Kristin School  
Sponsored by Harcourts

## B. Birkenhead Pod

at Harcourts Birkenhead  
Northcote Primary School  
Sponsored by Harcourts

## C. Coast Plaza Pod

at Coast Plaza  
Sunnyvale Kindergarten  
Sponsored by The Warehouse

## Whangaparāoa College School

Sponsored by The Warehouse

## KingsWay Primary School

Sponsored by SKIDS

## SKIDS Community tail

Sponsored by SKIDS

## D. East Auckland Pod

at Uxbridge Arts and Culture  
Beachlands School  
Sponsored by Harcourts  
Howick Intermediate School  
Sponsored by Goodman

## Sunnyhills School

Sponsored by Harcourts

## Howick Primary School

Sponsored by Harcourts

## Mission Heights Primary School

Sponsored by Harcourts

## Ormiston Primary School

Sponsored by Harcourts

## Maraetai Beach school

Sponsored by Harcourts

## E. East Coast Bays Library Pod

at East Coast Bays Library  
Northcross Intermediate  
Sponsored by SKIDS

## Sunnynook Primary School

Sponsored by SKIDS

## Long Bay Primary School

Sponsored by Stuff

## Birkenhead College

Sponsored by The Warehouse

## F. Epsom Library Pod

at Epsom Library

## Cornwall Park District School

Sponsored by Albert Eden Local Board

## Epsom South Kindergarten

Sponsored by Harcourts Epsom

## G. Great Barrier Pod\*

at Great Barrier Library

## Mulberry Grove School

Sponsored by Fidelity Life

## H. Greenlane Pod

at Harcourts Greenlane

## Remuera Primary School

Sponsored by Harcourts

## Royal Oak Primary School

Sponsored by Harcourts

## I. Helensville Pod

at Harcourts Helensville

## Parakai School

Sponsored by Harcourts

## Helensville Primary School

Sponsored by Harcourts Helensville

## Kaukapapa School

Sponsored by Harcourts Helensville

## Waioneke School

Sponsored by Harcourts Helensville

## Woodhill School

Sponsored by Harcourts Helensville

## J. Kumeu Pod

at Kumeu Library

## Huapai District School

Sponsored by New World Kumeu

## K. Mangere Bridge Pod

at Mangere Bridge Library

## Mangere Bridge School

Sponsored by Mangere Bridge Business Association

## Waterlea School

Sponsored by Mangere Bridge Business Association

## L. Mangere Pod

at Harcourts Mangere

## St Mary Mackillop Catholic School

Sponsored by Harcourts

## M. Manukau Pod

at Harcourts Manukau

## Hillpark School

Sponsored by Harcourts

## N. Manurewa Library Pod

at Manurewa Library

## Viscount School

Sponsored by Harcourts

## Weymouth Primary

Sponsored by Hauraki Gulf Forum

## St Anne's Catholic School

Sponsored by Stuff

## Roschill Intermediate

Sponsored by Stuff

## O. Maritime Museum Pod

at New Zealand Maritime Museum Hui Te Ananui a Tangaroa

## Marist School, Mt Albert

Sponsored by New Zealand Maritime Museum

## P. Matakana Pod

at Matakana Cinema

## Matakana School

Sponsored by Plume

## Q. Meadowbank Pod

at Meadowbank Shopping Centre

## Meadowbank Primary School

Sponsored by Meadowbank Shopping Centre

## R. Mount Albert Pod

at Harcourts Mount Albert

## Mt Albert Primary School

Sponsored by Harcourts





# WHALE TALES

AUCKLAND 2022

## TRAIL MAP

24 January - 18 April 2022



# KIA ORA

## and welcome to Whale Tales 2022!

We are thrilled to bring this truly immersive experience, celebrating Aotearoa, art and marine conservation, to Tāmaki Makaurau.

Inspired by the threatened (nationally critical) Bryde's whale, the trail is made up of 80 whale Tail sculptures dotted around Auckland's streets, parks, and open spaces to provide you with a fresh opportunity to explore Tāmaki Makaurau.

Explore the unique and stunning whale Tail sculptures, designed by talented artists and students, and sponsored by generous businesses and organisations. Every Tail has its own tale too, so soak up the rich stories as you journey through the trail.

And the legacy of Whale Tales continues long after the trail ends. The sculptures will be auctioned to raise funds for WWF-New Zealand's vital work to protect and restore the Hauraki Gulf and the Bryde's whales that call it home.



So let the Tail watching, tale telling begin! Share your tale with us on the Whale Tales App or social pages!



## WWF-NEW ZEALAND

WWF-New Zealand is part of the World Wide Fund For Nature (WWF) global network - the world's largest conservation organisation.

Since 1975, WWF-New Zealand has worked on the ground with local communities, and in partnership with government and industry, using the best possible science to advocate for change and effective conservation policy. Our vision is to build a future where all people live, and thrive, in harmony with nature. Our mission is to actively restore and enhance Aotearoa's natural world from sea to sky.

We work to protect and restore our moana (ocean) and it's marine life. Whale Tales is inspired by our ocean work and the Bryde's whale, a symbol for a healthy ocean.

Sadly, our Bryde's whales are in serious trouble because their home in the Gulf is no longer safe. Together, we can restore the wonder of the Gulf so that our tamariki and future generations can enjoy these amazing whales for years to come.

*Ko ngā pae tawhiti, whaia kia tata  
Ko ngā pae tata, whakamaui kia tina.  
'The potential for tomorrow is determined by what we do today.'  
A whakatauki, (Māori proverb)*

"Whale Tales is the story of a healthy ocean. Whales have been singing their own stories for generations and now is our opportunity to amplify their voices. Whales, a taonga species, are an indicator of a healthy ocean. Unfortunately, many of our ocean species, including whales, are facing extinction. So, what better way to tell the ocean's story than a tail inspired by, Hauraki Gulf resident, the endangered Bryde's Whale? Together it is possible to protect and restore the mauri of our ocean. It is possible to fish sustainably, to find innovative solutions for our changing environment, combat climate change, and protect our future so Aotearoa is a place where people live in harmony with nature."

Livia Esterhazy,  
WWF-New Zealand CEO



"Whale Tales is a fitting theme for our city - Auckland is a place deeply connected to the sea and to the marine life that inhabits it. We are blessed with three harbours, nearly 4000-kilometres of coastline, and over a thousand beaches. Whale Tales is not only a chance to celebrate our environment and biodiversity, it's also an opportunity for all Aucklanders to experience the enrichment that art brings, by taking it out of the gallery and into the outdoors."

Phil Goff,  
Auckland Mayor



"Thank you for joining Whale Tales 2022! We are very excited to be returning to Auckland - our second art trail in the city. At Wild in Art we champion the importance of accessible art to everybody, along with its inspirational social, cultural and educational value for the community."

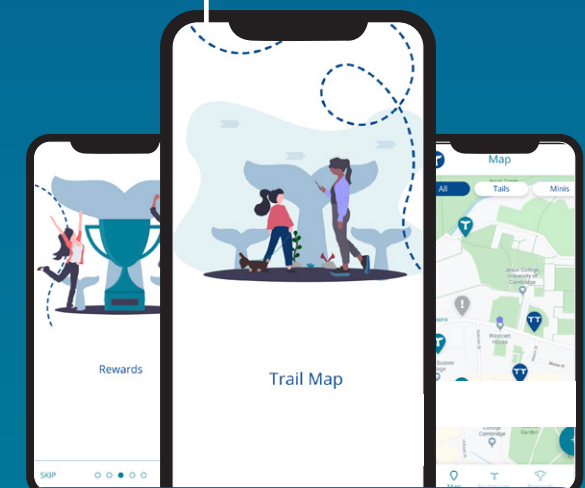
Charlie Langhorne,  
Director Wild in Art



## LET'S GO WHALE (TAIL) WATCHING

Download the **FREE Whale Tales app** from the App Store or Google Play to:

- Navigate the trail to find the 80 Big Broo and 80 Pēpi Pod Tails
- Enter the 4-digit codes to unlock sculptures and get rewards and offers from our sponsors - including the chance to win a family pass with Auckland Whale and Dolphin Safari!
- Mark key milestones along the way, as you "collect" whale Tails
- Add your photos to our gallery and share on social media - remember to use **#whaletales2022**
- Plus, track your steps with the inbuilt pedometer and get updates on events and special offers



Can't make it to some of the Tails? See them all by visiting the Virtual Trail at [whaletales2022.org/virtual](https://whaletales2022.org/virtual)

## JOIN OUR POD AT THESE EVENTS

### SCIENCE SEMINAR SERIES

6pm Thursdays from 27 Jan - 14 Apr

Join our six free seminars held at Sustainable Coastlines Flagship in Auckland CBD.

Hear from leading field experts about the health and wellbeing of the Hauraki Gulf, its inhabitants and our environmental projects to aid in recovery.

### FAREWELL WEEKEND BROUGHT TO YOU BY THE WAREHOUSE

Friday 29 Apr - Sunday 1 May | 10am - 5pm daily

See all the Tails one last time at Silo Park Extension before they migrate to their forever homes!

### AUCTION EVENT

Monday 2 May | 6.00pm

Bid to purchase your favourite Tail at this evening event, held at Shed 10!

Proceeds will support WWF-New Zealand's work on the Hauraki Gulf.

More event info at [whaletales2022.org](https://whaletales2022.org)

## CHECK OUT THE ACTIVATIONS AND EXPERIENCES HAPPENING AROUND OUR THEME WEEKS

- |  |   |
|--|---|
| <b>1</b> <b>OF-FISH-ALLY LAUNCHED</b><br>24 Jan - 30 Jan | <b>2</b> <b>KIA ORA TĀMAKI MAKĀURAU</b><br>31 Jan - 6 Feb |
| <b>3</b> <b>BLUE BACKYARD</b><br>7 Feb - 13 Feb          | <b>4</b> <b>POD PRIDE</b><br>14 Feb - 20 Feb              |
| <b>5</b> <b>CLIMATE ACTION</b><br>21 Feb - 27 Feb        | <b>6</b> <b>HEALTH AND WELLBEING</b><br>28 Feb - 6 Mar    |
| <b>7</b> <b>TASTE</b><br>7 Mar - 13 Mar                  | <b>8</b> <b>ARTS AND CULTURE</b><br>14 Mar - 20 Mar       |
| <b>9</b> <b>SUPPORT WWF</b><br>21 Mar - 27 Mar           | <b>10</b> <b>TECH INNOVATION</b><br>28 Mar - 3 Apr        |
| <b>11</b> <b>FRIENDS AND FAMILY</b><br>4 Apr - 10 Apr    | <b>12</b> <b>THE FINAL SPLASH</b><br>11 Apr - 18 Apr      |

Mid-Mar - Pēpi Pod join the trail!

More information on [whaletales2022.org](https://whaletales2022.org) and through the Whale Tales app!

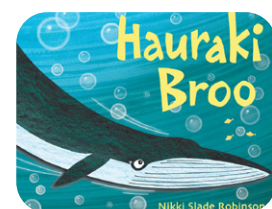
Don't miss out on the Vector Lights Whale Tales light show across the Harbour Bridge. See dates on [whaletales2022.org](https://whaletales2022.org)

## LIMITED EDITION MERCH RANGE

Explore our array of merchandise and support WWF. Visit [shop.whaletales2022.org](https://shop.whaletales2022.org)



Māui Dolphin and Bryde's Whale soft toys also available from Tile Depot stores



Hauraki Broo children's book



Limited edition Whale Tales t-shirts (multiple options available)



Chia Sisters 'Fruity Tale' also available from Koel Café at The Maritime Museum



Plus purchase "We love Whale Tales" coffee art from Espresso Workshop in Britomart and Five Loaves Cafe Devonport, or a "Coastie Whale Tale Cocktail" from The BeerSpot in Whangaparua and they will donate a portion from every sale to WWF!

## DONATE TO WWF-NEW ZEALAND

Donate now to support work to restore the Hauraki Gulf and help save our Bryde's whales.

Heres how:

- Text **Whale** to **2923** to donate \$3 to World Wide Fund For Nature (WWF) - NZ
- Go to [donate.wwf.org.nz](https://donate.wwf.org.nz)
- Or scan the QR code below



*The Hauraki Gulf (Tikapa Moana/Te Moananui-ā-Toi) covers 1.2 million hectares of ocean, stretching from Mangawhai, north of Auckland, to Waihi on the Coromandel Peninsula.*



A \$200 PREZZY CARD WITH **Harcourts**

Take a selfie with as many of the whale Tails as you can find across Auckland using the hashtag

**#WHALEFINDER**

from 24th January - 18th April 2022

One picture will be chosen as the winner from Facebook or Instagram at random on 19 April. This competition is not open to Harcourts members or employees of Whale Tales 2022 sponsors.



*Our ocean produces over half of the world's oxygen! It also transports heat from the equator to the poles, regulating our climate and weather patterns.*

To reduce the carbon footprint of your adventure, we encourage you to take public transport, walk or bike the trail!

[AT.govt.nz](https://at.govt.nz)



[www.whaletales2022.org](https://www.whaletales2022.org)

[f](https://www.facebook.com/whaletales2022) [i](https://www.instagram.com/whaletales2022) @whaletales2022

Tag us in your trail! #WhaleTales2022

PRESENTED BY

**Harcourts**

A Wild in Art event in partnership with Auckland Unlimited

